

February 2, 2011

Dear Friends,

As a part of the Middleburg business community, we hope you will consider investing in the Middleburg Business and Professional Association for 2011. Your involvement and participation in your association will continue to strengthen the voice of Middleburg business to the Town Council, the county Board of Supervisors and the Visit Loudoun Board.

In 2010 the MBPA Board and members participated in the following events:

1. Eleven Biz Buzz Networking Events
2. Advertising and Promotions:
Piedmont Virginian– Middleburg Eccentric – Middleburg Life – Numerous Welcome bags for visitors, including 300 for Foxcroft alumna
3. Events:
Jump into Spring - Celebrate the Harvest - Christmas in Middleburg - Hospitality tents at the Upperville Colt & Horse Show - Bluemont Concert Series - Christmas Tree Lighting - Food and coat drives - Business Appreciation Awards

In addition to the scheduled events and advertising, we provide the www.visitmiddleburgva.com website for members. We also would encourage members to use the MBPA **Facebook** page to promote your special business announcements and new services.

We have a wonderful community, enhanced by great businesses and a core of volunteers second to none. The importance of working together to make Middleburg a viable business community cannot be stressed enough. Together we can make things happen.

The Board looks forward to working with you this year and thanks you for investing in the MBPA. The 2011 membership will remain \$250.00. So please don't delay! The first Biz Buzz will be Tuesday, February 8th at Wylie Wagg, the MBPA 2010 Entrepreneur of the year.

We hope to see you there!

Happy New Year!

Punkin Lee
President